ClosetBox's Privacy Policy.

Date of last revision: January 04, 2010.

We want to earn your trust by being transparent about how ClosetBox works. You should read this policy in its entirety, but should pay particular attention to this highlight:

ClosetBox is designed to make it easy for you to share your information with anyone you want. You decide how much information you feel comfortable sharing on ClosetBox and you control how it is distributed through your privacy settings. You should review the default privacy settings and change them if necessary to reflect your preferences. You should also consider your settings whenever you share information.

This policy contains eight sections, and you can jump to each by selecting the links below:

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1. Introduction

Questions. If you have any questions or concerns about our privacy policy, contact our privacy team on info@closetbox.co.uk.

2. Information We Receive

Information you provide to us:

Personal information. When you sign up for ClosetBox you provide us with your user name, email. During the registration process we give you the opportunity to provide additional profile information, such as gender, date of birth, address, favourite preferences, and to add a picture of yourself, to help people connect with you. In some cases we may ask for additional information for security reasons or to provide specific services to you. Once you register you can visit your profile at any time to add or remove personal information about yourself. You can add basic information about yourself.

Content. One of the primary reasons people use ClosetBox is to share fashion tips and hot deals with others. Examples include when you update your status, share a link, create an event, make a comment, write something on someone's Wall, or send someone a message.

Transactional Information. We may retain the details of transactions or payments you make on ClosetBox. However, we will only keep your payment source account number with your consent.

Location Information. When you share your location with others or add a location to something you post, we treat that like any other content you post (for example, it is subject to your privacy settings).
Information we collect when you interact with ClosetBox:

Site activity information. We keep track of the actions you take on ClosetBox, such as adding a preferred seller, visiting an event or wanted ad and completing a transaction either buying or selling.

Access Device and Browser Information. When you access ClosetBox from a computer, mobile phone, or other device, we may collect information from that device about your browser type, location, and IP address, as well as the pages you visit.

Cookie Information. We use "cookies" (small pieces of data we store for an extended period of time on your computer, mobile phone, or other device) to make ClosetBox easier to use, to make our advertising better, and to protect both you and ClosetBox. For example, we use them to store your login ID (but never your password) to make it easier for you to login whenever you come back to ClosetBox. We also use them to confirm that you are logged into ClosetBox, and to know when you are interacting with ClosetBox Platform applications and websites, our widgets and Share buttons, and our advertisements. You can remove or block cookies using the settings in your browser, but in some cases that may impact your ability to use ClosetBox.

Information from other websites. We may institute programs with advertising partners and other websites in which they share information with us:

- We may ask advertisers to tell us how our users responded to the ads we showed them (and for comparison purposes, how other users who didn't see the ads acted on their site). This data sharing, commonly known as "conversion tracking," helps us measure our advertising effectiveness and improve the quality of the advertisements you see.

- We may receive information about whether or not you've seen or interacted with certain ads on other sites in order to measure the effectiveness of those ads.

3. Information You Share With Third Parties

We take steps to ensure that others use information that you share on ClosetBox in a manner consistent with your privacy settings, but we cannot guarantee that they will follow our rules. Read the following section to learn more about how you can protect yourself when you share information with third parties.

Sharing information on ClosetBox. We designed our privacy settings to enable you to control how you share your information on ClosetBox. You should review the default privacy settings to make sure they reflect your preferences. Here are some specific things to remember:

- You can control the visibility of most of the information you share on ClosetBox through the privacy settings you select.

- Certain categories of information such as your name, profile photo, list of friends and pages you are a fan of, gender, and networks you belong to are considered publicly available, and therefore do not have privacy settings. (We will soon stop using regional networks, but your geographic region will still be considered publicly available). You can limit the ability of others to find this information on third party search engines through your search privacy settings.

- Some of the content you share and the actions you take will show up on other members pages.

- Even after you remove information from your profile or delete your account, copies of that information may remain viewable elsewhere to the extent it has been shared with others, it was otherwise distributed pursuant to your privacy settings, or it was copied or stored by other users.
- You understand that information might be re-shared or copied by other users.

- Certain types of communications that you send to other users cannot be removed, such as messages or offers to buy items.

- When you post information on another user's profile or submit a question to another user, that information will be subject to the other user's privacy settings.

"Everyone" Privacy Setting. Information set to "everyone" is publicly available information, may be accessed by everyone on the Internet (including people not logged into ClosetBox), is subject to indexing by third party search engines, may be associated with you outside of ClosetBox (such as when you visit other sites on the internet), and may be imported and exported by us and others without privacy limitations. The default privacy setting for certain types of information you post on ClosetBox is set to "everyone." You can review and change the default settings in your privacy settings. If you delete "everyone" content that you posted on ClosetBox, we will remove it from your ClosetBox profile, but have no control over its use outside of ClosetBox.

Exporting Information. You (and those you make your information available to) may use tools like RSS feeds, mobile phone address books, or copy and paste functions, to capture and export information from ClosetBox, including your information and information about you.

Advertisements. Sometimes the advertisers who present ads on ClosetBox use technological methods to measure the effectiveness of their ads and to personalize advertising content. You may use your browser cookie settings to limit or prevent the placement of cookies by advertising networks.

Links. When you click on links on ClosetBox you may leave our site. We are not responsible for the privacy practices of other sites, and we encourage you to read their privacy statements.

4. How We Use Your Information

We use the information we collect to try to provide a safe, efficient, and customized experience. Here are some of the details on how we do that:

To manage the service. We use the information we collect to provide our services and features to you, to measure and improve those services and features, and to provide you with customer support. We use the information to prevent potentially illegal activities. For example, we ask for your date of birth to verify that you are over age 18 eligible to be a member of ClosetBox. We also use a variety of technological systems to detect and address anomalous activity and screen content to prevent abuse such as spam. These efforts may on occasion result in a temporary or permanent suspension or termination of some functions for some users.

To contact you. We may contact you with service-related announcements from time to time. You may opt out of all communications except essential updates on your Account. We may include content you see on ClosetBox in the emails we send to you.

To serve personalised advertising to you. We don't share your information with advertisers without your consent. (An example of consent would be if you asked us to provide your shipping address to an advertiser to receive a free sample.) We allow advertisers to choose the characteristics of users who will see their advertisements and we may use any of the non-personally identifiable attributes we have collected (including information you may have decided not to show to other users, such as your birth year or other sensitive personal information or preferences) to select the appropriate audience for those advertisements. For example, we might use your interest in football to show you ads for football equipment, but we do not tell the football equipment company who you are. Even though we do not share your information with advertisers without your consent, when you click on or otherwise interact with an advertisement there is a possibility that the advertiser may place a cookie in your browser and note that it meets the criteria they selected.

Deceased Users. We may close an account if we receive a formal request from the user's next of kin or other proper legal request to do so.

5. How We Share Information

ClosetBox is not just about buying and selling clothes but is also about sharing information with others — friends and people you meet through ClosetBox — while providing you with privacy settings that you can use to restrict other users from accessing your information. We share your information with third parties when we believe the sharing is permitted by you, reasonably necessary to offer our services, or when legally required to do so. For example:

When you make a payment. When you enter into transactions with others or make payments on ClosetBox, we will only share transaction information with those third parties necessary to complete the transaction and will require those third parties to agree to respect the privacy of your information.

When you choose to share your information with marketers. You may choose to share information with marketers or electronic commerce providers that are not associated with ClosetBox through on-site offers. This is entirely at your discretion and we will not provide your information to these marketers without your consent.

To help your friends find you. By default, we make certain information you have posted to your profile available in search results on ClosetBox to help your friends find you. However, you can control who has access to this information, as well as who can find you in searches, through your privacy settings.

To help improve or promote our service. Sometimes we share aggregated information with third parties to help improve or promote our service. But we only do so in such a way that no individual user can be identified or linked to any specific action or information.

To provide you with services. We may provide information to service providers that help us bring you the services we offer. For example, we may use third parties to help host our website, send out email updates about ClosetBox, remove repetitive information from our user lists, process payments, or provide search results or links (including sponsored links). These service providers may have access to your personal information for use for a limited time, but when this occurs we implement reasonable contractual and technical protections to limit their use of that information to helping us provide the service.

To advertise our services. We may ask advertisers outside of ClosetBox to display ads promoting our services. We may ask them to deliver those ads based on the presence of a cookie, but in doing so will not share any other information with the advertiser.

To respond to legal requests and prevent harm. We may disclose information pursuant to subpoenas, court orders, or other requests (including criminal and civil matters) if we have a good faith belief that the response is required by law. This may include respecting requests from jurisdictions outside of the United Kingdom where we have a good faith belief that the response is required by law under the local laws in that jurisdiction, apply to users from that jurisdiction, and are consistent with generally accepted international standards. We may also share information when we have a good faith belief it is necessary to prevent fraud or other illegal activity, to prevent imminent bodily harm, or to protect ourselves and you from people violating our Statement of Rights and Responsibilities. This may include sharing information with other companies, lawyers, courts or other government entities.

Transfer in the Event of Sale or Change of Control. If the ownership of all or substantially all of our business changes, we may transfer your information to the new owner so that the service can continue to operate. In such a case, your information would remain subject to the promises made in any pre-existing Privacy Policy.

6. How You Can View, Change, or Remove Information

Viewing and editing your profile. You may change or delete your profile information at any time by going to your profile page and clicking “Edit My Profile.” Information will be updated immediately. While you cannot delete your date of birth, you can use the setting on the info tab of your profile information page to hide all or part of it from other users.

Deactivating or deleting your account. If you want to stop using your account you may deactivate it or delete it. When you deactivate an account, no user will be able to see it, but it will not be deleted. We save your profile information in case you later decide to reactivate your account. Many users deactivate their accounts for temporary reasons and in doing so are asking us to maintain their information until they return to ClosetBox. You will still have the ability to reactivate your account and restore your profile in its entirety. When you delete an account, it is permanently deleted. You should only delete your account if you are certain you never want to reactivate it. You may deactivate your account by contacting us.

Limitations on removal. Even after you remove information from your profile or delete your account, copies of that information may remain viewable elsewhere to the extent it has been shared with others, it was otherwise distributed pursuant to your privacy settings, or it was copied or stored by other users. However, your name will no longer be associated with that information on ClosetBox. (For example, if you post something to another user’s profile, and then you delete your account, that post may remain, but be attributed to an “Anonymous ClosetBox User.”) Additionally, we may retain certain information to prevent identity theft and other misconduct even if deletion has been requested.

Backup copies. Removed and deleted information may persist in backup copies for up to 90 days, but will not be available to others.

7. How We Protect Information

Steps we take to keep your information secure. We keep your account information on a secured server behind a firewall. When you enter sensitive information (such as emails and passwords), we encrypt that information using secure socket layer technology (SSL). We also use automated and social measures to enhance security, such as analyzing account behavior for fraudulent or otherwise anomalous behavior, may limit use of site features in response to possible signs of abuse, may remove inappropriate content or links to illegal content, and may suspend or disable accounts for violations of our User Agreement.

Risks inherent in sharing information. Although we allow you to set privacy options that limit access to your information, please be aware that no security measures are perfect or impenetrable. We cannot control the actions of other users with whom you share your information. We cannot guarantee that only authorised persons will view your information. We cannot ensure that information you share on ClosetBox will not become publicly available. We are not responsible for third party circumvention of any privacy settings or security measures on ClosetBox. You can reduce these risks by using common sense security practices such as choosing a strong password, using different passwords for different services, and using up to date antivirus software.

Report Violations. You should report any security violations to us on this help page.

8. Other Terms

Changes. We may change this Privacy Policy pursuant to the procedures outlined in the ClosetBox User Agreement. Unless stated otherwise, our current privacy policy applies to all information that we have about you and your account. If we make changes to this Privacy Policy we will notify you by publication.

Consent to Collection and Processing in the United Kingdom. By using ClosetBox, you consent to having your personal data transferred to and processed in the United Kingdom.